

Dublin City Centre BID Company Limited				
Statement of Income and Expenditure				
For the year ended – December 2011				
INCOME	€	2011	€	2010
Levy Received	2,265,360		2,293,417	
Sponsorship	191,275		40,782	
Bank Interest Receivable	1,832	2,458,467	2,265	2,336,464
EXPENSES				
Cleaning & Maintenance, Landscaping				
Cleaning contract & Equipment	314,759		457,898	
Graffiti Removal & Street Washing	109,000	423,759	41,717	499,615
Marketing & Promotion				
Public Relations	7,220		27,169	
Printing	2,015		2,001	
Marketing	647,690	656,925	346,394	375,564
Research , Technology and Policies				
Research	22,549	22,549	25,226	25,226
Community Gain				

Community Gain	2,000	2,000	10,000	10,000
Visitor Assistance and Hospitality				
Ambassador Salaries	446,906		564,569	
Ambassador Uniforms & Consumables	10,086		17,505	
Staff Training	2,789	459,781	10,788	592,862
Capital Projects and Improvements				
Flower Planters	47,973		24,643	
Christmas Tree and Lights	304,034	352,007	307,898	332,541
Debt Collection				
Income Collection	48,188		42,440	
Preliminary Costs	18,135	66,323	18,135	60,575
Administration				
Administration Staff	226,914		206,919	
Office Cleaning & maintenance	7,599		8,616	
Rent & Rates – Office	85,670		106,760	
Telephone	5,951		5,848	
Subscriptions	2,275		2,009	
Computer Maintenance	10,568		20,047	
Recruitment	–		8,168	
Postage & stationery	9,450		12,181	
Staff travel	2,278		2,657	
Legal	11,771		8,008	
Auditing	4,565		3,700	

Insurance	11,337		7,683	
Bank interest and charges	1,000		567	
Sundry	609	379,987	3,196	396,359
Depreciation				
Depreciation	92,120	92,120	61,320	61,320
		2,455,451		2,354,062
Net Surplus/(Deficit) Before Taxation		3,016		(17,598)
Corporation Tax	1,205	1,205	-	-
Net Surplus/(Deficit) After Taxation		1,811		(17,598)