

Dublin City Centre BID Company Limited				
Statement of Income and Expenditure				
For the year ended – December 2012				
INCOME	€	2012	€	2011
Levy Received	2,521,669		2,265,360	
Sponsorship	294,950		191,275	
Bank Interest Receivable	124	2,816,743	1,832	2,458,467
EXPENSES				
Cleaning & Maintenance, Landscaping				
Cleaning contract & Equipment	317,628		314,759	
Graffiti Removal & Street Washing	123,039	440,667	109,000	423,759
Marketing & Promotion				
Public Relations	16,256		7,220	
Printing	3,426		2,015	
Marketing	765,866	785,548	647,690	656,925
Research , Technology and Policies				
Research	67,731	67,731	22,549	22,549
Community Gain				

Community Gain	0	0	2,000	2,000
Visitor Assistance and Hospitality				
Ambassador Salaries	405,309		446,906	
Ambassador Uniforms & Consumables	10,321		10,086	
Evening Crew	171,271		0	
Staff Training	6,078	592,979	2,789	459,781
Capital Projects and Improvements				
Flower Planters	57,822		47,973	
Christmas Tree and Lights	266,426	324,248	304,034	352,007
Debt Collection				
Income Collection	79,345		48,188	
Preliminary Costs	18,135		18,135	
Plebescite Costs	51,964	149,444	0	66,323
Administration				
Administration Staff	225,490		226,914	
Office Cleaning & maintenance	9,325		7,599	
Rent & Rates – Office	85,151		85,670	
Telephone	5,733		5,951	
Subscriptions	2,377		2,275	
Computer Maintenance	9,988		10,568	
Recruitment	–		–	
Postage & stationery	7,385		9,450	
Staff travel	2,868		2,278	

Legal	5,679		11,771	
Auditing	4,425		4,565	
Insurance	7,656		11,337	
Bank interest and charges	1,122		1,000	
Sundry	638	367,837	609	379,987
Depreciation				
Depreciation	101,396	101,396	92,120	92,120
		2,829,850		2,455,451
Net Surplus/(Deficit) Before Taxation		(13,107)		3,016
Corporation Tax			1,205	1,205
Net Surplus/(Deficit) After Taxation		(13,107)		1,811