

Dublin City Centre BID Company Limited				
Statement of Income and Expenditure				
For the year ended – December 2013				
INCOME	€	2013	€	2012
Levy Received	2,523,239		2,521,669	
Sponsorship	541,335		294,950	
Bank Interest Receivable	1,069	3,065,643	124	2,816,743
EXPENSES				
Cleaning & Maintenance, Landscaping				
Cleaning contract & Equipment	174,855		317,628	
Graffiti Removal & Street Washing	97,406	272,261	123,039	440,667
Marketing & Promotion				
Public Relations	14,622		16,256	
Printing	4,959		3,426	
Marketing	1,141,751	1,161,332	770,704	790,386
Research , Technology and Policies				
Research	121,637	121,637	89,253	89,253
Community Gain				

Community Gain	4,723	4,723	0	0
Visitor Assistance and Hospitality				
Ambassador Salaries	337,006		369,990	
Ambassador Uniforms & Consumables	11,604		10,321	
Evening Crew	197,355		171,271	
Staff Training	5,297	551,262	6,078	557,660
Capital Projects and Improvements				
Flower Planters	58,156		57,822	
Capital projects	58,103		0	
Christmas Tree and Lights	284,978	401,237	266,426	324,248
Debt Collection				
Income Collection	121,525		114,664	
Preliminary Costs	0		18,135	
Plebescite Costs	0	121,525	51,964	184,763
Administration				
Administration Staff	196,678		199,130	
Office Cleaning & maintenance	7,850		9,325	
Rent & Rates – Office	64,862		85,151	
Telephone	6,994		5,733	
Subscriptions	2,627		2,377	
Computer Maintenance	11,576		9,988	
Postage & stationery	7,346		7,385	
Staff travel	3,615		2,868	

Legal	2,774		5,679	
Auditing	5,410		4,425	
Insurance	9,092		7,656	
Bank interest and charges	629		1,122	
Sundry	1,061	320,514	638	341,477
Depreciation				
Depreciation	59,135	59,135	101,396	101,396
		3,013,626		2,829,850
Net Surplus/(Deficit) Before Taxation		52,017		(13,107)
Corporation Tax	756	756		
Net Surplus/(Deficit) After Taxation		51,261		(13,107)