

Dublin City Centre BID Company Limited
Summary Accounts
For the year ended 31st December 2010

Profit and Loss Highlights for year ended 31st December 2010

INCOME	
BID Levy	2,293,417
Other Income	43,047
Total Income	2,336,464
EXPENSES	
Cleaning & Maintenance, Landscaping	499,615
Marketing & Promotion	375,564
Visitor Assistance and Hospitality	592,862
Research, Technology & Policies	25,226
Capital Projects and Improvements	332,541
Community Gain	10,000
Income Collection	60,575
Administration	396,359
Total Expenses	2,292,742
Depreciation	61,320
Net Surplus/(Deficit) Before Taxation	(17,598)
Corporation Tax	0
Net Surplus/(Deficit) After Taxation	(17,598)

Balance Sheet Highlights as at 31st December 2010

Fixed and Tangible Assets		93,533
Current Assets	452,162	
Current Liabilities	272,913	
Net current assets/(liabilities)		179,249
Net Assets		<u>272,782</u>
Revenue Reserves		<u>272,782</u>