

Dublin City Centre BID Company Limited
Summary Accounts
For the year ended 31st December 2011

Profit and Loss Highlights for year ended 31st December 2011

INCOME	
BID Levy	2,265,360
Other Income	193,106
Total Income	2,458,467
EXPENSES	
Cleaning & Maintenance, Landscaping	423,759
Marketing & Promotion	656,925
Visitor Assistance and Hospitality	459,781
Research, Technology & Policies	22,549
Capital Projects and Improvements	352,007
Community Gain	2,000
Income Collection	66,323
Administration	379,987
Total Expenses	2,363,331
Depreciation	92,120
Net Surplus/(Deficit) Before Taxation	3,016
Corporation Tax	1,205
Net Surplus/(Deficit) After Taxation	1,811

Balance Sheet Highlights as at 31st December 2011

Fixed and Tangible Assets		150,220
Current Assets	603,824	
Current Liabilities	621,951	
Net current assets/(liabilities)		(18,127)
Net Assets		132,093
Revenue Reserves		132,093