

Dublin City Centre BID Company Ltd Income and Expenditure for year ended 31st December 2015

Income	2015		2014	
Levy Received	2,745,228		2,656,628	
Sponsorship	408,041		446,961	
Bank Interest Receivable	291		753	
Total Income	3,153,560		3,104,342	
Expenditure				
<i>Cleaning and Maintenance, Landscaping</i>				
Cleaning contract and Equipment	326,302		355,267	
Graffiti Removal and Street washing	81,791	408,093	41,610	396,877
<i>Marketing and Promotion</i>				
Public Relations	27,044		21,544	
Printing	8,465		9,386	
Marketing Salaries	264,104		232,871	
Marketing	765,200	1,064,813	838,446	1,102,247
<i>Research, Technology and Policies</i>				
Research		88,940		58,467
<i>Community Gain</i>				
Community Gain		463		1,387
<i>Visitor Assistance and Hospitality</i>				
Ambassador Salaries	343,292		325,981	
Ambassador Uniforms & Consumables	17,817		12,093	
Evening Crew	0		0	
Staff Training	11,726	372,835	10,832	348,906
<i>Capital Projects and Improvements</i>				
Flower Planters	20,203		35,196	
Capital Projects	26,977		35,107	
Christmas Lights	340,526	387,706	401,615	471,918
<i>Debt Collection</i>				
Income collection		80,084		90,182
<i>District Budget</i>				
District Budget		250,000		164,121
<i>Administration</i>				
Administration staff	193,043		196,119	
Office Cleaning and maintenance	9,507		7,695	
Rent and Rates - Office	54,995		120,913	
Telephone	9,955		6,689	
Subscriptions	5,150		3,241	
Computer Maintenance	21,325		11,141	
Postage and Stationery	18,983		10,932	
Staff Travel	3,157		2,844	
Legal & Professional	74,488		10,539	
Auditing & Accounts	11,394		7,750	
Insurance	8,593		9,714	
Bank interest and charges	1,051		772	
Sundry	2,798	414,439	2,143	390,492
<i>Depreciation</i>				
Depreciation		48,277		63,558
Total Expenditure		3,115,651		3,088,155
Net Surplus/(Deficit) before taxation		37,909		16,187
Corporation Tax		59		189
Net Surplus/(Deficit) after taxation		37,850		15,998