

Dublin City Centre BID Company Limited
Statement of Income and Expenditure
For the year ended - December 2014

INCOME	€	2014	€	2013
Levy Received	2,656,628		2,523,239	
Sponsorship	446,961		541,335	
Bank Interest Receivable	753	3,104,342	1,069	3,065,643

EXPENSES

Cleaning & Maintenance, Landscaping

Cleaning contract & Equipment	198,789		174,855	
Graffiti Removal & Street Washing	41,610	240,399	97,406	272,261

Marketing & Promotion

Public Relations	21,544		14,622	
Printing	9,386		4,959	
Marketing Salaries	232,871		233,346	
Marketing	838,446	1,102,247	908,405	1,161,332

Research , Technology and Policies

Research	58,467	58,467	121,637	121,637
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Community Gain

Community Gain	1,387	1,387	4,723	4,723
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Visitor Assistance and Hospitality

Ambassador Salaries	325,981		337,006	
Ambassador Uniforms & Consumables	12,093		11,604	
Evening Crew	156,478		197,355	
Staff Training	10,832	505,384	5,297	551,262

Capital Projects and Improvements

Flower Planters	35,196		58,156	
Capital projects	35,107		58,103	
Christmas Tree and Lights	401,615	471,918	284,978	401,237

Debt Collection

Income Collection	90,182		121,525	
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Preliminary Costs	0		0	
Plebescite Costs	0	90,182	0	121,525

District Budget

District Budget	164121	164,121	0	0
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Administration

Administration Staff	196,119		196,678	
Office Cleaning & maintenance	7,695		7,850	
Rent & Rates - Office	120,913		64,862	
Telephone	6,689		6,994	
Subscriptions	3,241		2,627	
Computer Maintenance	11,141		11,576	
Postage & stationery	10,932		7,346	
Staff travel	2,844		3,615	
Legal	10,539		2,774	
Auditing	7,750		5,410	
Insurance	9,714		9,092	
Bank interest and charges	772		629	
Sundry	2,143	390,492	1,061	320,514

Depreciation

Depreciation	63,558	63,555	59,135	59,135
		3,088,152		3,013,626
Net Surplus/(Deficit) Before Taxation		16,190		52,017
Corporation Tax	189	189	756	756
Net Surplus/(Deficit) After Taxation		16,001		51,261