

# Better Value Card Payments



## BOI Payment Acceptance (BOIPA) is a new entrant in the Irish payments market

We are a marketing alliance between Bank of Ireland and EVO Payments International and we are Ireland's fastest growing card payments provider, signing up hundreds of new merchants every month. Our aim is to provide superior payments solutions that enable our customers to grow and prosper.

### There are lots of great reasons to accept cards.



More and more of your customers are using cards to pay for everyday purchases.



Less cash means considerably lower cash handling expenses and bank fees.



Less cash also leads to simplified administration. With card payments, money takes itself to the Bank.

## What our partnership with Dublin Town means for your Business



**€40 Euro Money Back.** We are offering Dublin Town Businesses €40 money back when they sign up to BOIPA for their card payment services. (€40 will be paid by One4All voucher 3 months after sign up.)



**Preferential Pricing.** Our exclusive partnership means great savings and preferential pricing for all Dublin Town businesses.



**Exceptional service.** With BOIPA our own field engineers conduct the installation and training for each customer to ensure you are fully up to speed.



**Easy sign-up / switch process.** Whether you are a new or existing cards customer, with BOIPA the set-up process is easy. That's why 100's of customers are joining us each and every month.



**Personalised logo on receipt.** All Dublin Town businesses can get their practice logo printed on their receipts FREE of charge.

## Ready Made Pricing

Our simple Ready Made pricing plans let you pay a fixed monthly amount based on your card turnover/spend. If you're unsure about turnover, go with the lowest plan to begin with. And with BOIPA you enjoy:

- ▶ No joining fee
- ▶ No 'lock in', so it's easy to change plans to match peak/off-peak seasons (just give us a weeks' notice)
- ▶ Monthly price inclusive of POS terminal and VAT
- ▶ Settlement next banking day for Bank of Ireland accounts\*

Choose from one of the following 3 plans:

Ready Made 2000	Ready Made 4000	Ready Made 8000
€40 per month	€55 per month	€80 per month
Includes €2,000 Monthly card turnover	Includes €4,000 Monthly card turnover	Includes €8,000 Monthly card turnover

## Tailor Made Pricing

For Dublin Businesses with higher cards spend BOIPA offer a Tailor Made pricing option which will be bespoke to each business and BOIPA have developed reduced rates for Dublin Town businesses.

## Card Terminals

BOIPA offer a variety of card terminal options to suit the requirements of any given location. These include fixed countertop or portable GPRS/WiFi/Bluetooth\*\* options.

1800 806 770

[www.BOIPA.com/dublintown](http://www.BOIPA.com/dublintown)



# Testimonials

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## Bang

"It was a pleasure for Bang to get credit card payment services from BOIPA. I can't thank them enough for the seamless transition from our old supplier. Their follow up and assistance was of great value to us. BOIPA have also saved us a considerable amount of money."

## Taste of Dublin

"Taste of Dublin switched to BOI Payment Acceptance for our event in June 2015. The savings in fees enabled us to expand our card facilities and offer more payment points for our customers. The team at BOI Payment Acceptance were professional at all times and ensured that the account set up, delivery and operations of the terminals all worked smoothly and were always at hand if there were any questions."

## Freshii

"As a new business with big ambitions we are very demanding of all our suppliers but BOI Payment Acceptance have been fantastic from the start. The card terminals are extremely quick and easy to use for our staff and the support available on site and over the phone has been first class. The fee structure is very clear and at a lower cost than other suppliers in the market. All in all BOI Payment Acceptance have been a great partner for us."

## Thunder Road Cafe

"We are delighted with the migration to BOI Payment Acceptance, it was so easy to transfer everything. The terminals work a lot faster than our previous ones and lots of customers are using the contactless transactions which saves us huge time in the bar area of the restaurant and is great for our customers. We are also seeing real savings in our monthly bills. All in all I couldn't be happier and am delighted we made the change over to BOI Payment Acceptance."

## Reardens

"Our conversion to Contactless was a big decision but around 30% of our customers now insist on card payments. BOIPA provided a tailor made package for us and the process itself was simple. We have seen sales increase hugely. Every week, our figures show more and more conversion from cash into contactless and card payments and our preference now is to deal less and less with cash."

\* Settlement is 3 banking days for other banks

\*\* Bluetooth additional €3.00 charge

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