

**Dublin City Centre BID Company Ltd Income and Expenditure for year ended  
31st December 2016**

<b>Income</b>	<b>2016</b>	
Levy Received		2,835,938
Sponsorship		627,814
Bank Interest Receivable		245
Total Income		3,463,997
<b>Expenditure</b>		
<b><i>Cleaning and Maintenance, Landscaping</i></b>		
Cleaning contract and Equipment	352,149	
Graffiti Removal and Street washing	90,144	442,293
<b><i>Marketing and Promotion</i></b>		
Public Relations	28,559	
Printing	3,132	
Marketing	305,098	
Marketing Events	934,162	1,270,951
<b><i>Research, Technology and Policies</i></b>		
Research		105,188
<b><i>Community Gain</i></b>		
Community Gain		6,109
<b><i>Visitor Assistance and Hospitality</i></b>		
Ambassadors	374,956	
Ambassador Uniforms & Consumables	16,925	
Evening Crew	0	
Staff Training	10,163	402,044
<b><i>Capital Projects and Improvements</i></b>		
Flower Planters	44,921	
Capital Projects	3,042	

Christmas Lights	317,677	365,640
<b><i>Debt Collection</i></b>		
Income collections		59,099
<b><i>District Budget</i></b>		
District Budget		302,842
<b><i>Plebescite Costs</i></b>		
Plebescite Costs		0
<b><i>Administration</i></b>		
Administration	195,958	
Office Cleaning and maintenance	10,855	
Rent and Rates - Office	104,119	
Telephone	13,437	
Subscriptions	12,329	
Computer Maintenance	21,431	
Postage and Stationery	18,481	
Staff Travel	4,885	
Legal & Professional	13,933	
Auditing	6,527	
Insurance	8,999	
Bank interest and charges	1,345	
Sundry	3,433	415,732
<b><i>Depreciation</i></b>		
Depreciation		111,432
Total Expenditure		<u>3,481,331</u>
Net Surplus/(Deficit) before taxation		-17,334
Corporation Tax		-61
Net Surplus/(Deficit) after taxation		<u>-17,395</u>