

**Dublin City Centre BID Company Ltd Income and Expenditure for year ended
31st December 2017**

Income	2017	
Levy Received		2,742,421
Sponsorship		415,910
Bank Interest Receivable		19
Total Income		3,158,350
Expenditure		
<i>Cleaning and Maintenance, Landscaping</i>		
Cleaning contract and Equipment	343,667	
Graffiti Removal and Street washing	59,059	402,726
<i>Marketing and Promotion</i>		
Public Relations	23,175	
Printing	772	
Marketing	276,004	
Marketing Events	652,945	952,896
<i>Research, Technology and Policies</i>		
Research		81,182
<i>Community Gain</i>		
Community Gain		1,289
<i>Visitor Assistance and Hospitality</i>		
Ambassadors	411,605	
Ambassador Uniforms & Consumables	17,962	
Evening Crew	0	
Staff Training	15,879	445,446
<i>Capital Projects and Improvements</i>		
Flower Planters	50,038	
Capital Projects	4,044	

Christmas Lights	370,275	424,357
<i>Debt Collection</i>		
Income collections		39,434
<i>District Budget</i>		
District Budget		179,368
<i>Plebescite Costs</i>		
Plebescite Costs		50,000
<i>Administration</i>		
Administration	219,917	
Office Cleaning and maintenance	10,287	
Rent and Rates - Office	117,558	
Telephone	16,554	
Subscriptions	8,829	
Computer Maintenance	16,175	
Postage and Stationery	9,993	
Staff Travel	6,947	
Legal & Professional	12,273	
Auditing	8,045	
Insurance	13,347	
Bank interest and charges	948	
Sundry	3,595	444,468
<i>Depreciation</i>		
Depreciation		125,680
Total Expenditure		<u>3,146,847</u>
Net Surplus/(Deficit) before taxation		11,503
Corporation Tax		0
Net Surplus/(Deficit) after taxation		<u>11,503</u>